

## **Oxford Road Corridor Autumn Event – Cultural Producer Call for Expressions of Interest**

### **Background**

The Oxford Road Corridor is Manchester's innovation district home to a unique concentration of knowledge, business and cultural assets. The area is overseen by a partnership comprising the University of Manchester, Manchester Metropolitan University, Manchester City Council, Manchester University NHS Foundation Trust, Bruntwood, Manchester Science Partnerships, RNCM, HOME and wider representation from the city's leading cultural institutions.

Our vision by 2025 is to be Manchester's cosmopolitan hub and world-class innovation district, where talented people from the city and across the world learn, create, work, socialise, live and do business; contributing to the economic and social dynamism of one of Europe's leading cities.

In line with our long-term vision to embed culture in our placemaking, the 'Culture on the Corridor' Group has secured match funding and submitted an Arts Council England bid for a new event in October that will consist of an evening of artistic encounters within numerous venues and indoor spaces across the Oxford Road Corridor. The event is designed to promote audience engagement with the arts and encourage discovery and connections with organisations, venues, and place through a free, curated, multidisciplinary programme.

Assuming a successful Arts Council bid the festival budget will be £45k, including the producer's fee of c£10k. We are now seeking expressions of interest, from Greater Manchester-based cultural producers, both organisations and individuals<sup>1</sup>. A key aspect of the role will be to work with Culture on the Corridor partners, local artists, and creative producers to curate an inclusive programme that reflects the Oxford Road Corridor and its surrounding communities.

### **Expressions of Interest**

Your EOI should be no longer than 2-pages highlighting your:

- Experience of curating and producing art festivals and events in a multi-stakeholder and place setting.
- Outline how you would maximise the opportunities for participation, community engagement and access.
- 2-3 suggestions of artists you propose working with.

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<sup>1</sup> Please note the event is dependent on a successful Arts Council England funding application, decision expected July 2022

**Deadline**

We are seeking proposals by the close of business on Monday 30th May 2022. Depending on the level of interest and quality of EOI's in round one, we may request further information from you and also be required to conduct interviews.

Please forward your proposal to: [info@oxfordroadcorridor.com](mailto:info@oxfordroadcorridor.com).